

# ***CUT RISING COSTS***

***& TAKE CONTROL OF YOUR  
FLEET GRAPHIC CAMPAIGNS***



# How are some of the world's largest fleets overcoming inflation costs?





**EPIC** WORLDWIDE<sup>®</sup>  
AND THE KWIK ZIP GRAPHIC SYSTEM

Idealliance.  
**G7 Certified**

certified  
**WBENC**  
WOMEN'S BUSINESS ENTERPRISE



By equipping their vehicles with the KWIK ZIP™ Changeable Graphic System



# KWIK ZIP Installation

With KWIK ZIP, your fleet graphics can be installed in an hour and graphic change-outs can be zipped off and on in minutes!

Saving Time & Money!





# KWIK ZIP™ Installation

With the KWIK ZIP™  
Changeable graphic system,  
downtime is eliminated.

Your vehicles are back on  
the road with new graphics  
in an hour!

KWIK ZIP can be installed directly at the truck/trailer manufacturing plant, the client's site or leasing company sites.

Many clients have been trained to complete their own installations & graphic change-outs with ease.



# Compare that to Decal Installation

## Removal of Existing Decal

- 1 Day minimum

## Paint & Bodywork

- 2-3 Weeks

## Installation of New Decal

- 1 Day depending on weather



# Which Looks Better?

Kwik ZIP™



VS



DECAL

# Which Looks Better?



KWIK ZIP™



DECAL

# Which Lasts Longer?



DECAL

Decal is designed to last 2-5 years, depending on the location and weather conditions.

KWIK ZIP™



KWIK ZIP™ graphics are created to look beautiful for the life of the vehicle.

# KWIK ZIP™ Longevity

## Day One

Just completed brand new KWIK ZIP™ frame and graphic installations.



## 5 Years Later

EPIC cuts old graphic down to fit new 28' truck.



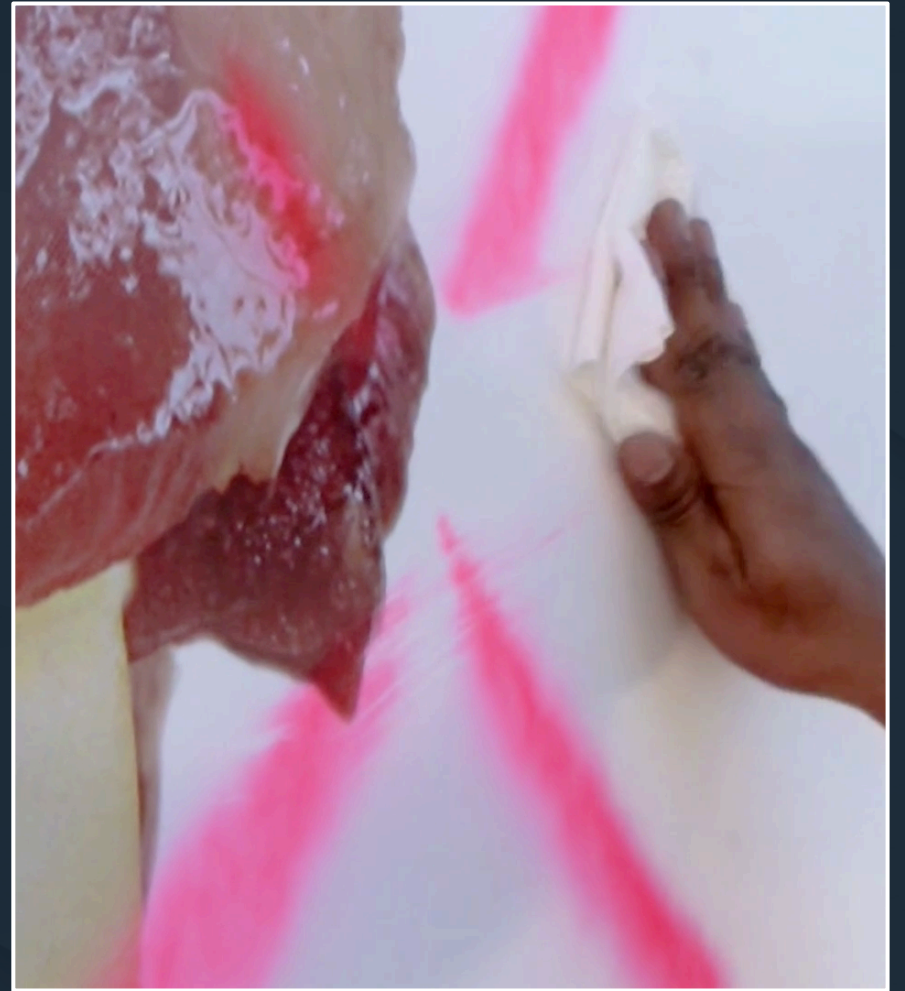
Adding years to the repurposed graphic.

# KWIK ZIP™ Maintenance

The KWIK ZIP™ graphics are coated with Armor Shield™ anti-graffiti top-coating, to keep them glossy, beautiful and protected from UV.

Graffiti can easily be cleaned off with acetone in minutes, saving clients thousands of dollars per incident.

Armor Shield™ protected graphics stay cleaner longer, potentially cutting washing cycles in half. 🌿



# Traditional Decal Maintenance

**OOPS!**

Decal must  
be replaced.





Since we're keeping our trailers so much longer than we used to... What is the most inexpensive best way to refurbish and make old trailers look brand new?



With KWIK ZIP™ of course!



# The Savings Continue...

Only KWIK ZIP™  
guarantees your  
money back  
and then some at  
retirement.



# Return Upon Retirement

	<i>KWIK</i> <b>ZIP</b> <sup>™</sup>	DECAL
GRAPHIC REMOVAL COSTS	-\$100	-\$2,500 - \$3,500
INCREASED RESALE VALUE	\$3,500 - \$5,000	0
TOTAL	<b>\$3,400 - \$4,900</b>	<b>-\$2,500 - \$3,500</b>

# The KWIK ZIP is 100% recyclable.

The old technologically-challenged decal is not green. Decals cannot be reused or repurposed and require time & money to remove.

Here are a few examples of how others have gone green with their KWIK ZIP graphics.

Honda repurposed their fleet graphics for an exciting summer slip-and-slide.



Graphics are used to repair hurricane-ravaged Roofs in Mexico.



The frame consists of aluminum that is entirely recyclable.



Farmers use graphics to help keep soil moist in Central California.



Old vinyls can be turned into bags, purses, and accessories.



# KWIK ZIP SAVES BOTH TIME & MONEY

VS.

# TRADITIONAL DECAL

KWIK ZIP™	DECISION FACTORS	DECAL
<b>WEATHER</b>		
YES	Installation in cold temperatures	NO
YES	Installation while its raining or snowing	NO
<b>AESTHETICS</b>		
YES	Graffiti can be easily cleaned with acetone	NO
YES	Old vehicles look like new after installation	NO
NO	5,000 rivets showing on the vehicle graphics	YES
<b>WASHING</b>		
NO	Pre-washing and vehicle prep required before installation	YES
<b>INSTALLATION TIME</b>		
YES	1-hour installation time per vehicle	NO
<b>DEPRECIATION</b>		
YES	Depreciation opportunity	NO
<b>COST SAVINGS</b>		
YES	Low cost graphic change-outs	NO
YES	Your employees can change the graphics	NO
NO	Remove existing decal before installation	YES
YES	Reuse frames & graphics on replacement vehicles	NO
<b>GOING GREEN</b>		
YES	Graphics can be reused for seasonal campaigns & recycled	NO

# Don't Take Our Word for It...



See for  
Yourself.

>>>CLICK FOR DEMO<<<